



There is simply nothing like it. That feeling of blissful comfort and luxury. The confidence of existing in a space that is uniquely yours and affords the satisfaction of an exceptional, personally-tailored lifestyle in one of the most sought-after destinations in the world. This is the ownership experience at Palazzo Ricci.

Located in the Abruzzo region of Italy, the medieval village of Casoli is home to beautiful Palazzo Ricci, a 220-year-old Italian palace, currently being restored into a one-of-a-kind private residence club.

Among the many changes that took place in 2020, an incredible spike took place in the real estate industry as related to second homes. Among the smartest and easiest investment

opportunities, gaining in popularity and personal ROI, is that of private residence clubs. Ownership not only provides for extraordinary family traditions and lifetime memories, but also for a legacy asset that can be passed on for generations. And rest assured, every aspect of Palazzo Ricci is protected and maintained, providing peace of mind and years of worry-free ownership, hallmarked by luxury, convenience, flexibility and authentic Italian history.

Pinch Yourself Now. You Are Home.

In its glory, Palazzo Ricci was considered the gem of the town of Casoli. Once renovation is complete, the exterior design will recapture the original grandeur of this 18th century palace along with Italy's classic old-world charm.

The building will be completely renovated to meet the highest standards of modern architecture, energy efficiency, and engineering, while maintaining a commitment to the preservation of its original Italian design and detail. Fourteen exclusive residences that rival accommodations at the world's finest resorts will be available and shared among nine owners per residence, allowing for frequent and flexible lodging throughout the year.

Viewing the historic grandeur of Palazzo Ricci, one may marvel at the sumptuous wonders waiting to welcome you inside its walls. A spectacular atrium with a breathtaking view over the Italian garden and the Majella Mountains, glass elevator, concierge desk, stateof-the-art fitness center, complete with a couples massage room, are among the common areas. A cellar museum in which antique treasures of the old Palazzo will be exposed to create an even higher connection between the past and the present of the Palazzo.

One, two, and three-bedroom floor plans are housed within the Palace, in addition to an opulent penthouse and beautiful, adja-

cent cottage with a private and romantic parlor.

70 Desert Living • June 2021

. .



Every residence delivers an exceptional standard of living with state-of-the-art appliances, luxurious linens, furniture, décor, and art that inspire sensations of perfection and comfort. Unique luxuries within each residence also include private balconies, dramatic mountain and garden views, stately living and dining parlors, arched and nouveau stained-glass windows, along with a shared extension of world-class amenities and services supplied by a 24-hour on-call staff.

Along with the distinct luxury inside and among of each private residence, owners will also experience the exquisite beauty of a spacious Italian-landscaped garden. It's here where vibrant flowers and ornamental plants surround old-world water features, romantic pergolas and secluded sitting areas. And—just when you think it couldn't get any better—comfy lounge chairs are at the ready for enjoyment of the stunning swimming pool and breathtaking views of the Italian Apennine and Majella mountains.

Authentic Italy

Known for its stunning craggy mountains, beautifully rugged coastlines, expansive national parks, and plenty of medieval hill-top towns scattered in between, it's clear that the Abruzzo region has not been overly influenced by today's busy, modern way of life. It clearly retains the classic "old Italy" feeling.

Abruzzo is home to the famous Trabocchi Coast where fishermen still cast their nets from wooden stilt-like structures called trabocchi. These mechanized "fishing machines" allow them to fish without using a boat. It's also home to a staggering number of castles—over 700 of them still stand in some form today.



Casoli sits high on a hill with panoramic views of the Apennine
Mountains, the Adriatic Sea and the
Italian countryside. Its cobblestone
streets and 9th-century castle evoke
scenes right out of the movies. The
cafes, restaurants, street markets,
shops, and the town's warm welcome
are the best and most genuine experiences Italy has to offer.

To reach Casoli, visitors can fly in to either Rome or Naples international airports, followed by a spectacularly scenic two-hour drive east to Casoli. The Abruzzo region also has its own smaller international airport in Pescara, just 45 min from Casoli. In late 2019 it received Italian government clearance for an extension of the runways, which will mean the addition of many more international flights into Abruzzo and Casoli (estimated in 2022).

Epic Life Experience and Intelligent Investment

Future-proof travel, luxury modern living, epic life experience, and intelligent investment can all come together with private residence club ownership. Now is your time. Now is the time for your piece of Italian heritage. Now is the time for Palazzo Ricci.

www.palazzoricci.club

72 Desert Living • June 2021 • Desert Living **73**