

SPONSOR SPOTLIGHT

# PALAZZO RICCI

Private resident club

BY TIFFANY BROWN







A palace built for Italian nobility can now be yours. People dream of living in La Dolce Vita

amidst the cobblestone streets of a medieval village, enjoying the cafes and strolling rolling hills covered in olive orchards and vineyards. Now the dream of Italian ownership is a reality thanks to Palazzo Ricci Private Resident Club.

California native Mike Brosnan began his career in Orange County. He received some career

opportunities that brought him to Utah, where he started a company focused on real estate

development in Italy. Brosnan's company purchases properties in Italy that fit their specific business model for redevelopment and adaptive reuse.

The first project, named Palazzo Ricci, was launched in 2020, and they have since acquired two other properties and are working towards expanding even more. "When we acquire a property, we either fully renovate them, or if they are in good condition and are already considered at a luxury level, then we retrofit them into a private residence club," said Brosnan. Depending on the property, they can create 15 to 20 different residences, some of which are three-bedroom properties and upwards of 3,000 square feet with full gourmet kitchens and truly luxe appeal.

Each property is fractional ownership with the equivalent of a deeded title. There will be nine owners per unit, and each owner

has an allotment of about six weeks a year at a minimum. They can stay longer if someone doesn't utilize their time, and they can exchange for use in other resident clubs around the world. The resident has a professional management company to help with any type of exchange they would like to make or even to help rent out a portion of their time, if desired.

The residence club element of these properties encompasses five-star hotel amenities. All of the properties have pools, a fitness center, common areas, lounges, an outside garden, private garden areas and memberships to the local private golf courses, ski resorts and beach clubs. The properties are fully staffed and offer on-property vehicles for use as well as a concierge









service. Private chefs can be brought into the individual residences. Upon arrival, the club's grocery service fills the cupboards and refrigerator with each owner's personalized food and drink choices.

Palazzo Ricci, the first project of many, is being restored to capture Italy's old-world charm with the grandeur of an 18th-century palace. The Palazzo recently won the prestigious International Property

Award in Europe for Residential Renovation/Redevelopment.

For people who are passionate about experiential travel, Italy is the top destination. Palazzo Ricci is located about two and a half hours east of Rome in a region famous for its natural scenery and expansive countryside of agriculture. It is a vast olive- and wine-growing area that also produces truffles and saffron. There are several national parks nearby, along with world-class ski resorts. The seaside

is only 25 minutes away, with ample beaches, offering sunbathing, snorkeling and other ocean adventures. The area's most idyllic features are the medieval towns and quaint villages.

Palazzo Ricci offers experiential and authentic Italy. It is about immersing yourself in the true Italian way of life. To learn more about the benefits of ownership at this private residential club, please visit [palazzoricci.club](http://palazzoricci.club).



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### YOUR PRIVATE PALACE IN AUTHENTIC ITALY

Elegant residences, beautiful social areas, stately grounds, and attentive palace staff create seamless, unforgettable vacations. Your only responsibility is to decide when to return to your Italian palace for another relaxing, rejuvenating, romantic escape.

